



portfolio

CONSORZIO OPERATORI TURISTICI LA THUILE

WEBSITE DEVELOPMENT



Consortium of tourism service providers that comprises over 120 local players.

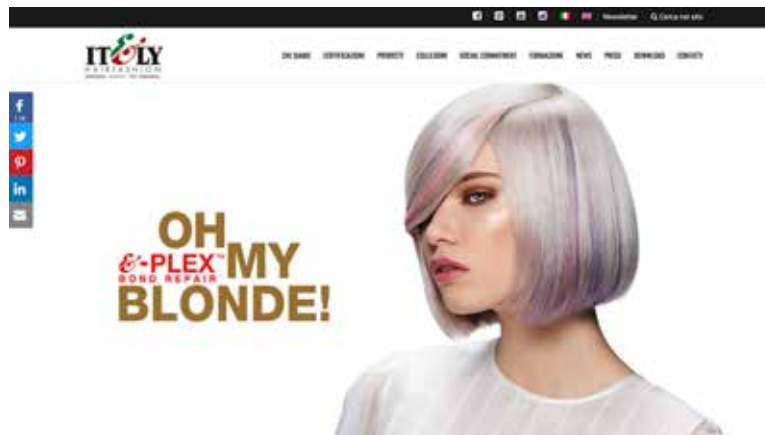
Properties : CSS

Customer: Consorzio Operatori Turistici La Thuile - www.lathuile.it

Year: 2018

ITELY HAIRFASHION

. WEBSITE DEVELOPMENT

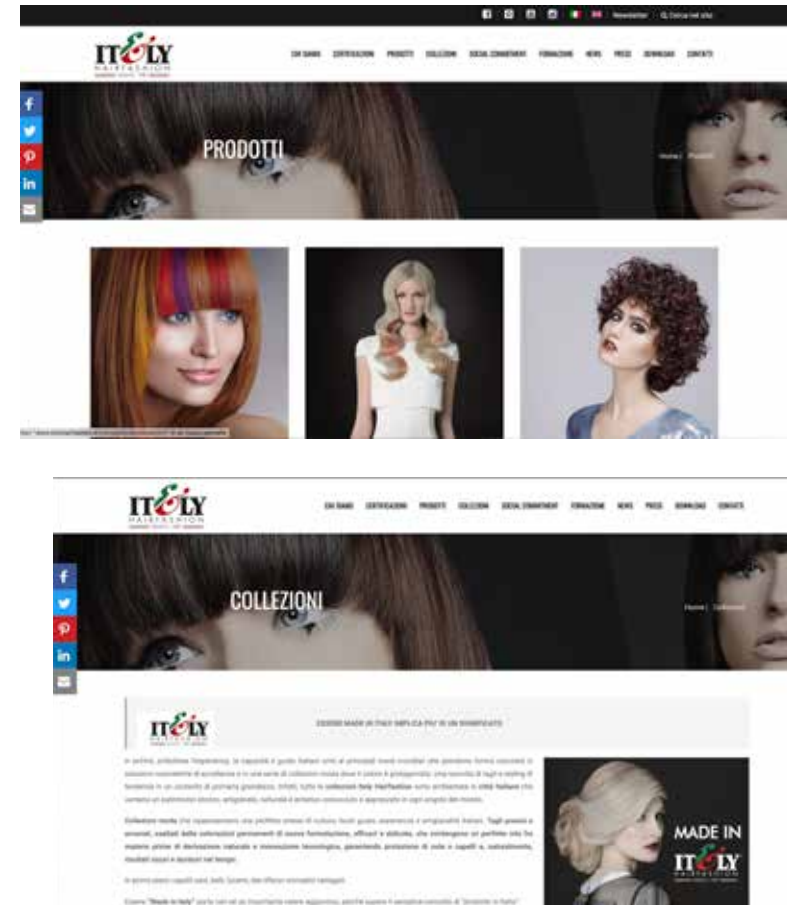


Founded in 1987 by a group of professionals of the hair-care industry, Itely hairfashion was born with the intent to present to the professional hair-care market high standard products that were able to combine italian taste with a definite international vocation.

Properties : Wordpress

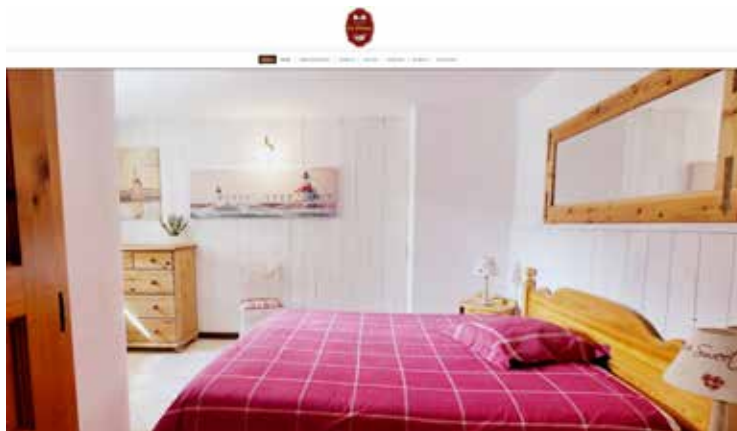
Customer: Itely Hairfashion - www.itylyhairfashion.com

Year: 2016



LE CLOUX

. WEBSITE DEVELOPMENT

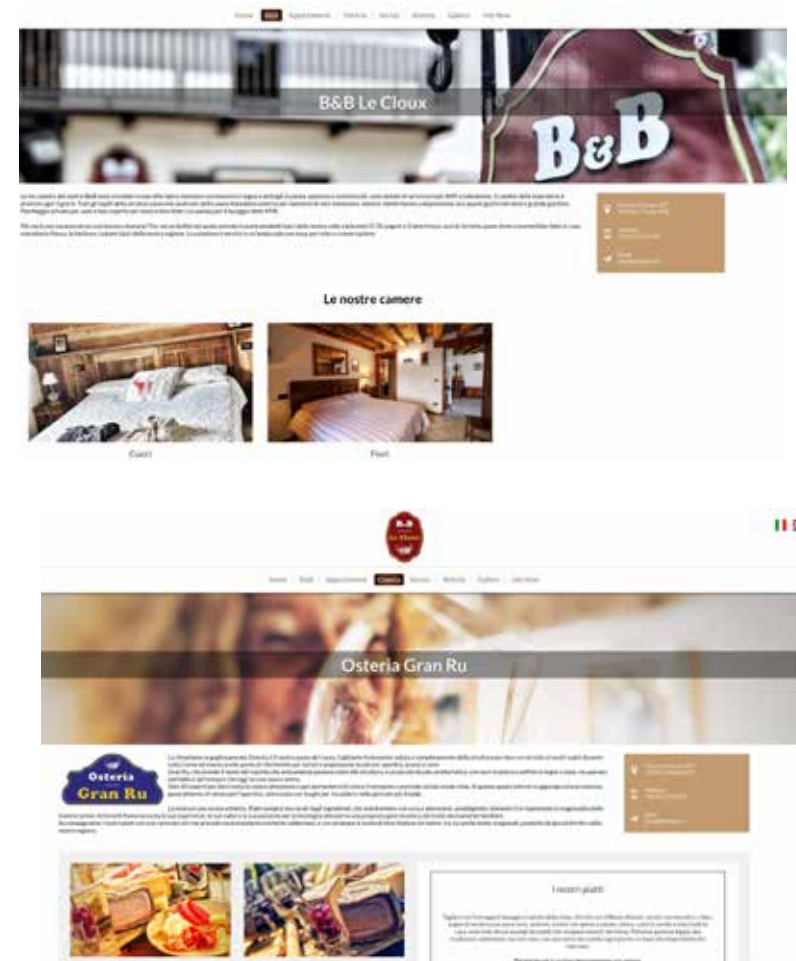


Bed & breakfast located in La Thuile - Valle d'Aosta.

Properties : Wordpress

Customer: Le Cloux - www.bbklecloux.it

Year: 2018



SAN MARCO BEAUTY & SPA

. WEBSITE DEVELOPMENT



Beauty Center located in Bergamo.

Properties : Wordpress

Customer: San Marco Beauty & Spa - www.sanmarco-beautyspa.it

Year: 2019




FIS LADIES SKI WORLD CUP REVEAL SRL

ADVERTISING

Advertising
LA STAMPA: newspaper
Subject: Fis Ladies Ski World Cup 2016 - La Thuile - Valle d'Aosta
Size: Full page

Properties : Adobe Illustrator, Adobe Photoshop
Customer: Reveal Srl
Year: 2016



EVENTI

ONLY SKI SHOP OFFERTE SPECIALI
dal 15 al 21 febbraio - La Thuile, area Planibel

TONY VILLAGE STREET FOOD
dal 18 al 20 febbraio - La Cermine - La Thuile, area Planibel

CURVE... IN MUSICA
dal 19 al 21 febbraio - Hotel Maison de Neige, Neige - La Thuile, Pista n. 7

APERTURA UFFICIALE COPPA DEL MONDO DI SCI DI LA THUILE
19 febbraio dalle ore 17:00 alle ore 20:00 - La Thuile, P.le delle funivie

RANDOM PARTY (Hard Lemon Crew)
19 febbraio dalle ore 23:00 - Il Mulino - La Thuile, Fraz. Grande Golette

ESIBIZIONE DELLE "CANTORIE DELLA VALDIGNÈ"
20 febbraio dalle ore 9:30 alle ore 10:00 - La Thuile, zona arrivo gara

L'ASSAGGI DI CIOCCOLATO NOV
20 febbraio - Alimenti La Grolla - La Thuile, paese

DI SET RED BULL E CUCINA NO-STOP
20 febbraio - La Erse - La Thuile, Loc. Arly

FOOD AND LIVE MUSIC
20 febbraio - Maison Carrel - La Thuile, Loc. Les Suches

SELFIE CON DONNA AVVENTURA
con DJ Set e degustazione guidata di Fontina Dop
in collaborazione con la Chambre Valdôtaine
20 febbraio dalle ore 14:00 - La Thuile, Piazza Corrado Ger

KEBAB DI CIOCCOLATO & MUSICA
20 febbraio dalle ore 15:00 - Chocolat - La Thuile, Fraz. Entreves

SFILATA DI APERTURA CON I BAMBINI DEGLI SCI CLUB VALDOSTANI
20 febbraio dalle ore 17:30 alle ore 18:00 - La Thuile, P.le delle funivie

SPETTACOLO FOLK
20 febbraio ore 18:30 - La Thuile, P.le delle funivie

PARATA DELLA NAZIONALE AZZURRA
20 febbraio dalle ore 18:40 alle ore 19:00 - La Thuile, P.le delle funivie

FARE FESTA CON DJ SET ANGELO MOLELLA MOO
20 febbraio dalle 19:00 alle 21:00 - La Thuile, P.le delle funivie

MUSICA DAL VIVO ALLA BRASSERIE DU BATHEU
20 febbraio ore 19:30 - Brasserie du Batheu - La Thuile, paese

VerGin COCKTAIL PARTY
20 febbraio dalle 19:30 alle 23:30 - Le Coq Mal - La Thuile, paese

TUTTO RIMBOMBA con DJ Matrix + DJ ROY & MELLONS
20 febbraio dalle ore 23:00 - Il Mulino - La Thuile, Fraz. Grande Golette

MUSICA E BUON OMO A DUE PASSI DALLA GARA
20/21 febbraio - Lo Rataik - La Thuile, Loc. Les Suches

RICOLA WINTER POINT
20/21 febbraio - La Thuile, P.le delle funivie e Loc. Les Suches

RADIO NUMBER 1 A LA THUILE
20/21 febbraio dalle 9:00 alle 16:00 - La Thuile, P.le delle funivie

PERFORMING WITH STYLE
20/21 febbraio dalle 9:30 - La Thuile, P.le delle funivie

IN DIRETTA CON I GIORNALISTI DE LA STAMPA
20/21 febbraio dalle 15:30 alle 17:30 - La Thuile, P.le delle funivie

ESIBIZIONE DEL GRUPPO FOLKLORISTICO "LES SALLERINS"
21 febbraio dalle ore 9:30 alle ore 10:00 - La Thuile, zona arrivo gara

LA THUILE ROCKS THE SNOW - WORLD CUP CLOSING PARTY
21 febbraio 2016 ore 13:00
Lo Riondet - La Thuile, Pista n. 7 variante Riondet





LA THUILE - VALLE D'AOSTA LADIES SKI WORLD CUP

20 - 21 February 2016

PROGRAMMA

MERCOLEDÌ 17.02		
19.00	Riunione dei Capi Squadra	Hotel Planibel
GIOVEDÌ 18.02		
10.30	Allenamento Discesa Libera	N.3 Franco Berthod
17.00	Riunione dei Capi Squadra	Hotel Planibel
VENERDÌ 19.02		
10.30	Allenamento Discesa Libera	N.3 Franco Berthod
17.00	Riunione dei Capi Squadra	Hotel Planibel
18.00	Apertura Ufficiale	Piazza c/o Hotel Planibel
SABATO 20.02		
10.45	DOWNHILL WORLD CUP	N.3 Franco Berthod
17.00	Riunione dei Capi Squadra	Hotel Planibel
18.00	Cerimonia di Premiazione Discesa Libera	Piazza c/o Hotel Planibel
18.15	Estrazione Pettorali superG	Piazza c/o Hotel Planibel
DOMENICA 21.02		
11.15	SUPERG WORLD CUP	N.3 Franco Berthod
	Cerimonia di Premiazione superG	Finish Area
	Conferenza Stampa con le atlete vincitrici	Hotel Planibel

www.lathuile.it



CONSORZIO OPERATORI TURISTICI LA THUILE

ADVERTISING



La Valle d'Aosta che non conosci

LA THUILE, UN MONDO DI DIVERTIMENTO

Vieni a La Thuile, tra le cime delle Alpi più alte d'Europa. Una montagna incontaminata, dalla bellezza selvaggia, nella quale sport e relax convivono armoniosamente. In Inverno tanta neve, scenari maestosi e un carosello di piste di tutte le difficoltà, sono un regalo per gli occhi e per il cuore. Fai correre le emozioni sulla famosa pista 3 Franco Berthod, teatro delle gare di Coppa del Mondo di Sci Alpino Femminile. Scopri l'incanto del territorio con le mille possibilità che ti offre la natura.

La Thuile ti sorprende anche d'estate con i suoi straordinari panorami e il suo esuberante ambiente naturale. Un paradiso del trekking e dell'alpinismo e oggi, anche meta di eccellenza per la mountain bike.

Lasciati sorprendere dal gusto speciale di una vacanza a La Thuile.

#ShareYourExperience

ENDURO WORLD SERIES

Non perdere l'appuntamento con lo spettacolo della MTB il 21 e 22 luglio 2018 5° round di Enduro World Series

LTH Consorzio Operatori Turistici La Thuile
Via M. Collobi, 36 | 11016 La Thuile (AO)
Tel. +39 0165 88 30 49 | info@lathuile.it
Valle d'Aosta Valle d'Aosta | Italia

www.lathuile.it [@lathuilevalledaosta](https://www.facebook.com/lathuilevalledaosta) [@lathuile.it](https://www.instagram.com/lathuile.it)

Advertising

OROLOGI: Yearbook for the watches sector

Subject: La Thuile tourist season

Size: Double page

Properties : Adobe Illustrator, Adobe Photoshop

Customer: Consorzio Operatori Turistici La Thuile

Year: 2018

CONSORZIO OPERATORI TURISTICI LA THUILE

. ADVERTISING

Advertising

SCI: monthly magazine, target B2C

Subject: winter season

Size: Full page



Advertising

LEI: monthly magazine, target B2C

Subject: summer season

Size: Full page



Properties : Adobe Illustrator, Adobe Phostoshop
Customer: Consorzio Operatori Turistici La Thuile
Year: 2018 - 2019

ITELY HAIRFASHION

. ADVERTISING



Advertising

EXPORT MAGAZINE: monthly magazine, target B2B

Subject: IteLy Hairfashion back to Cosmoprof

Size: Double page

Advertising

EXPORT MAGAZINE: monthly magazine, target B2B

Subject: IteLy Hairfashion hair collection

Size: Double page

Properties : Adobe Illustrator, Adobe Photoshop

Customer: IteLy Hairfashion

Year: 2018



CONSORZIO OPERATORI TURISTICI LA THUILE

. DYNAMIC ADVERTISING



Dynamic Bus Ads
ATM surface vehicles which cross the city daily
Subject: La Thuile winter season

Properties : Adobe Phostoshop
Customer: Consorzio Operatori Turistici La Thuile
Year: 2018



CONSORZIO OPERATORI TURISTICI LA THUILE

_____. WEB ADVERTISING



Web magazine: Freeride.eu
GIF URL: [here](#)



Web magazine: Freeride.eu
GIF URL: [here](#)

Banner
Animated graphic
Subject: La Thuile winter season and summer season

Properties : Adobe Phostoshop
Customer: Consorzio Operatori Turistici La Thuile
Year: 2019



Web magazine: Montagnagratitis.it
GIF URL: [here](#)

. BROCHURE



_____. COMPANY PROFILE



The companies of the Gorup

FINELGA S.p.A.

The company, in addition to the building function, plans to focus its autonomous activity of "internal", provide advisory services, as well as an activity control and coordination of their operations.

G.V.F. S.p.A.

The company founded in 1987 by Louis Fournier is based in Atlanta and operates in the production of field of hair coloring products with brand Italy Distribution.

On 10 July 2012 the company achieved a partial spin-off in the GVF Holding SA. The characteristic productive activity remained in the hands of GVF. GVF controls, along with local partners, the US commercial companies engaged in the distribution of products to USA, Canada and Mexico.

REVIVRE ITALIA S.p.A.

Purchased in 2005 by Foreign Group, the company was founded in 1975. Headquartered in Milan, but with offices in business operations in the fields of cosmetics and body care.

G.V.F. Holding S.r.l.

Recently established company following the joint government spin of GDF S.p.A. It assumes a role of sub-building with the main aim of the main headquarters. Buildi Medical & Beauty Units and some other investments.

REVI PHARMA S.p.A.

Company incorporated in December 2011, it acquired the production division of the company *Coatings Plastics* from *pre-hospitality*. The company produces for food profile operating in the *products and dietary supplements* industry. Since the end of 2012 has moved its production site from Milan, moved to *food profiles*, in Varese (20) or the *Buile Medical & Beauty Village*.



The geographical presence

Foreign SpA headquarters in Liffey, although the operational offices are located at the subsidiaries in Milan. In addition to industrial presence in Italy and Belarus, and sales offices in Spain, UK and the US, the group is present with representative offices in Dubai, Brazil and China.



- Industrial sites
- Commercial sites
- Representative office

Market segments

	MARKET SEGMENT	COUNTRIES
CHF SpA	Professional/semi elite & elite - Mass Urban	USA Italy 70% Import - USA (70%), Middle East (20%), Spain (10%) 70% Import - USA (70%), Brazil (30%), other Countries
Devinco Italia SpA	Professional/semi elite and elite - Mass Urban - Beach/leisure and SPA	USA Italy 50% Import
Text Phoenix SL	Massima B2C - Mass Urban (40%) - Mass Urban (60%)	USA Italy 50% Import
GGF SL	Massima	USA Italy
Ennio	GGO	100% Import (Spain and Italy)

The Companies of the Group operate through a commercial network which includes exclusive agents for the Italian market (only Giff has no agents), while international sales are handled through its subsidiaries or associated companies where they exist, or through dealers in other countries. BIL/ISA has its own autonomous organisation for the distribution of its products in several areas.

The Companies of the Group are export-oriented. GDF already sells most of its products on foreign markets. Revenue will expand over the next few years its quota for foreign countries thanks to a recent agreement with the Distribution Group (Distribut). This agreement will allow Revenue to supply more than 1,000 between SPA and multi-use institutes with revenues expected to equal of about € 10 m. RAYVIE also started a pilot to distribute its products in the US market in November 2013.

Key factors in the success of the group Finelga

international
commercial presence

Finalis, thanks to its business facilities, is a strongly export-oriented Group. The commercial facility and product distribution capabilities in geographies such as the US and Asia has helped to mitigate the negative consequences of the economic crisis, achieving positive performance even in a period of stagnation in consumption in Italy.

Investments in R&D

The Group pays much attention to the R & D, investing significant sums (about 1% of its annual turnover). This allows to present itself as an innovative company in the market.

**Quality and breadth
of its product range**

The products marketed by the Group are presented as a wide range of products of high quality and reliability. The investments made in R & D enable Finalgi to realize a range of products in line with consumer requirements.

Customer service

The Group companies have developed a commercial offer which is able to accompany the sale of the product and also a number of additional and personalized services for the business customer (training courses, practical demonstrations, technical departments / interior designer for the modification of beauty salons etc.).

Research & Development

The operating companies of the group are consistently oriented to the search for innovative formulations, to the constant development of advanced technologies and the careful maintenance of quality standards.

The investments made in R & D are consistent and allow Foreign to develop an offer of more innovative products aligned to consumer needs.

The R&D structure of the Group, now centred on the Basile Medical & Beauty Village, has a total of 12 resources.

Marketing

- the first level tends to spread the uniform image of the product around the world and the costs are sustained by Italy (GIV, RETEVE, in particular);
- the second level, on the other hand, entrusts the local subsidiaries the development of a more suitable marketing for the local market which it refers to authorizing the relevant costs.

The Group invests approximately 15% of the annual turnover in marketing.

Certifications



The Companies of the group that have been certified UNI EN ISO 9001 are:

- REVOLVE ITALY
- CIVIL SPK.
- BOYS PHARMACY



guarantee the consumer high standards of safety and sanitation.

The Companies of the group that have been certified (UNI EN ISO 22716) are:

- REVIVE ITALIA SPA
- DUE SPA

Finelga Group's Company profile

Properties : Adobe InDesign, Adobe Photoshop

Customer: Finelga Group

Year: 2015

. MOLESKINE

Properties : Adobe InDesign
Customer: Cosorzio Operatori Turistici La Thuile
Year: 2015



ITELY HAIRFASHION

. SOCIAL MEDIA



Social media posts design
Target: B2B

Properties : Adobe Phostoshop
Customer: Itely Hairfashion
Year: 2016-2019

SAN MARCO BEAUTY & SPA

. SOCIAL MEDIA



Social media posts design
Target: B2C

Properties : Adobe Phostoshop
Customer: San Marco Beauty & SPA
Year: 2018-2019

AWT BY STORZ MEDICAL

. SOCIAL MEDIA



Social media posts design
Target: B2B

Properties : Adobe Phostoshop
Customer: Storz Medical Italia
Year: 2019



www.halocomunicazione.it